

What you need to know about Lumens



Lumens vs. Watts

Lumens measure actual bulb brightness. Watts measure the amount of electricity a bulb needs to work. Modern ENERGY STAR® certified bulbs provide the same brightness (lumens) with less energy (watts). So focus on lumens for long-term savings, selecting the light output that matches your old incandescent bulbs.

Brightness	450+ lumens	800+ lumens	1100+ lumens	1600+ lumens
LED	5W	10W	15W	19W
CFL	10W	13W	16W	20W
Standard	40W	60W	75W	100W

To learn more ways to reduce energy use and utility bills, visit www.epesaver.com.



Warm or Soft White

2,700–3,000 Kelvin

Neutral or Cool White

3,500–4,100 Kelvin

Sunlight or Daylight

5,000–6,500 Kelvin



What you need to know about **Color Temperature**

The perfect light for your room

Not only can modern ENERGY STAR® certified bulbs give you long-term energy bill savings, they also are available in a wide range of colors, making it easy to create the perfect ambiance in your home or office. Light color matches a temperature on the Kelvin scale. Lower Kelvin means warmer, yellowish light, while higher Kelvin means cooler, bluer white light.

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