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El Pasoans Fighting Hunger Has POWER-ful Ally in Providing Food Security During Pandemic
El Paso Electric launches employee-led donation initiative donating \$20,000, matching dollar-for-dollar up to an additional \$20,000

Link to B-Roll, Photos and Interview:

<https://drive.google.com/drive/folders/1CgLCz3IHFU2YVXWxjcJADedoVZwCGng9?usp=sharing>

EL PASO, Texas – El Paso Electric (EPE) employees know that community members rely on El Pasoans Fighting Hunger Food Bank for staples to make a warm, healthy meal at home. The COVID-19 pandemic suddenly affected thousands of families; however, the Food Bank continues to provide the community with emergency food boxes throughout El Paso and Hudspeth counties, which are part of EPE’s service region. This is why EPE has launched the POWER-ful Giving Campaign to benefit the Food Bank. EPE will donate \$20,000 and through the end of the summer, EPE will match employee donations dollar-for-dollar up to an additional \$20,000.

“During times of crisis, access to basic necessities like food and money are put at risk for families that can cause long-term impacts which can be avoided through support the Food Bank can offer especially with community partnerships like with El Paso Electric,” says Susan E. Goodell, CEO for El Pasoans Fighting Hunger Food Bank. “We have come to know El Paso Electric employees as volunteers with the Food Bank and are grateful for their added support with the launch of their POWER-ful campaign. In June alone, we helped feed over 198,000 families across El Paso and Hudspeth counties.”



The Food Bank is a long-standing participant with EPE’s Community Partner Program, the Company’s corporate social responsibility initiative that connects EPE employees with volunteer opportunities and provides over \$1.2 million in donations to non-profits throughout Southern New Mexico and West Texas. EPE’s donation will help support the Food Bank’s mission of strategically procuring and distributing nutritious food to those in need.

“Our employees live and work in our community and have seen the important role El Pasoans Fighting Hunger Food Bank has in our community,” shares EPE Vice President of Community and Customer Engagement Eddie Gutierrez. “We commend the creative, quick, and safe methods the Food Bank has implemented during this pandemic. It is our intention that EPE’s contribution will help continue to provide food security for those in our region.”

About El Pasoans Fighting Hunger Food Bank

El Pasoans Fighting Hunger (EPFH) is El Paso’s only food bank and a member of Feeding America, the nation’s largest hunger relief network. The Food Bank is the distribution center for over 132 partner pantries across the borderland region and collaborative hub for hunger initiatives that assists in SNAP applications and nutrition education. EPFH also distributes healthy and nutritious food to 235 client choice mobile pantries, which provide food to underserved/unserved communities. They currently serve

200,000 food insecure people with 1 in every 3 children and 1 in every 4 adults unsure of where their next meal will come from. Food insecurity is defined as being limited at times to having adequate food because of a lack of money and other resources. In 2019, EPFH proudly distributed 32.5 million pounds of food across El Paso, Hudspeth and Culberson Counties.

About El Paso Electric

El Paso Electric is a regional electric utility providing generation, transmission and distribution service to approximately 436,200 retail and wholesale customers in a 10,000 square mile area of the Rio Grande valley in west Texas and southern New Mexico.

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