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**El Paso Electric Partners with Casa Nissan to Offer Discounts on Electric Vehicles**

*GoEV Savings Program can help provide up to \$13,500 in discounts and tax credits*

**EL PASO, Texas** – El Paso Electric (EPE) customers now have 13,500 reasons why they should leave the gas tank behind and plug-in to a brighter, cleaner and more sustainable future all while saving several thousand dollars along the way. To help accelerate the national effort on clean transportation, EPE has partnered with Nissan North America, Inc. and El Paso-based dealership, Casa Nissan, to help drive support for electric vehicles (EVs) with an unbeatable discount for our customers on the all-electric Nissan LEAF®. The GoEV Savings Program provides a discount ranging from \$3,000 to \$6,000 off the manufacturer's suggested retail price (MSRP) and comes fully equipped with the addition of \$7,500 in potential federal tax credits. This offer is only available for a limited time until March 31, 2021.

"This is an opportunity that can't be missed and we applaud Casa Nissan in its efforts of *charging towards change* to a greener, cleaner future," shares EPE CEO Kelly A. Tomblin. "Our shared commitment to work towards transportation electrification really shows how much we care about the important role we all play in leaving our environment in better shape than when we received it."

Casa Nissan will be offering an instant \$3,000 discount on all 2021 Nissan LEAF® models, and a \$6,000 instant discount on 2020 models at the time of purchase. All sale representatives are at-the-ready to answer any questions EPE customers may have in order to take full advantage of this wallet-saving event.

"Our first priority is always doing what's best for our community," said Ronnie Lowenfield, Managing Partner of the Casa Auto Group. "We believe that these vehicles provide exceptional value to our customers and help move the next generation of El Pasoans toward a better future. We're proud to do our part contributing to a greener El Paso!"

All EPE customers have to do to take advantage of these amazing deals is show their most recent copy of their EPE bill, a valid photo ID and the official flyer announcing this discount which can be found at [www.epelectric.com/goevsavingsprogram](http://www.epelectric.com/goevsavingsprogram). Additional details about this offer along with more information on EVs can be found at the same webpage: [www.epelectric.com/goevsavingsprogram](http://www.epelectric.com/goevsavingsprogram). EPE customers are encouraged to contact Casa Nissan with additional questions by calling (915) 772-1488.

**About Casa Nissan**

Casa Nissan is El Paso's premier Nissan dealership and exclusive source for Nissan Electric Vehicles, located at 5855 Montana Ave. and serving customers Monday through Saturday. They are a member of Casa Auto Group, a family of dealerships that includes Casa Nissan, Casa Ford Lincoln, Casa Kia, and La Casita Used Cars. They have been a trusted part of the El Paso community for over 50 years, and are committed to redefining the car business by serving others, doing what is right, and valuing people. They are frequent supporters of local charitable organizations. Find more information and browse the Casa Nissan inventory at [CasaNissan.com](http://CasaNissan.com).

**About El Paso Electric**

El Paso Electric is a regional electric utility providing generation, transmission and distribution service to approximately 441,200 retail and wholesale customers in a 10,000-square mile area of the Rio Grande valley in west Texas and southern New Mexico.

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